

ALEJANDRA EGAÑA

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Book editor, creative director, and animated TV series director with over two decades of experience in creating children's content across publishing and audiovisual media. A committed advocate for children's literacy, dedicated to promoting learning through reading, storytelling, and visual narratives. Recently earned a Master's degree in Children's Literature from Simmons University in Boston, with a comprehensive study of all genres of children's literature. Fluent in both Spanish and English with extensive skills in editing, translation, and writing. Founder of Ojitos Producciones, a Chilean audiovisual production company, and creator of the award-winning animated children's TV series TIKITIKLIP, recognized with accolades such as the Prix Jeunesse Iberoamericano. A creative and dedicated team leader skilled in organizing and executing successful projects.